

A great V2MOM is aligned with your company V2MOM

salesforce

First, read your company V2MOM and your manager's, then get writing.

Vision

In 1-3 sentences, what do you want to accomplish? What impact will it have? Keep it simple and inspiring.

Values

What 3 belief and principles are important to you as pursue your vision? Values guide everyday decisions and tradeoffs.

Methods

What 4-8 things do you want to accomplish? Which are most important to you? Do they align with the company V2MOM and your manager's?

Obstacles

What is going to make accomplishing all of this difficult?

Measures

For each Method, how will you know you've been successful? Focus on the measurable outcomes versus activities.

