Flow & the Low Codes org model

This diagram includes objects related to how Flow & the Low Codes org data model is configured. It includes the use of custom and standard objects to support the business needs.

ENTITIES

Entity
API Name
User Key Attribute
• Other Attribute

Record Type Entity
RT: Record Type Name
User Key Attribute
• Other Attribute

Conceptual Entity
User Key Attribute
• Other Attribute

Supertype Entity

Subtype Entity

RELATIONSHIPS

Parent-Child | *Required* | *Optional* | *Many-to-Many* | *Extension* | *Mutually Exclusive*

Account
Account

Business Account

Venue | Streaming Service | Vendor

Person Account

Fan

Contact
Contact

Business Contact

Agent | Venue Personnel | Producer

Person Contact

Fan

- primarily represented by / directly related to
- primarily represented by / directly related to

- played
- hosts
- target of

Campaign
Campaign
Type
Account

- played At
- parent of
- child of
- plays
- targeted at / targeted to
- targeted to

Campaign Member
CampaignMember

Artist
Artist__c

- plays
- performed by

Album
Album__c

- made up of
- part of

Track List
Track_List__c
Song
Campaign

- performed at
- played / played at

Song
Song__c
Album

- contributor on / plays on
- streamed by

Performs On
Performs_On__c
Artist
Song

Play Tracker
Play_Tracker__b
Song
Account

- streamed on
- streamed