



Exam Guide

# SALESFORCE ACCREDITED B2B COMMERCE ADMINSTRATOR

Summer '18

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## **ABOUT THE SALESFORCE ACCREDITED B2B COMMERCE ADMINISTRATOR CREDENTIAL**

The Salesforce Accredited B2B Commerce Administrator program is designed for individuals who have experience with the B2B Product from an Administration perspective.

### **SECTION 1. PURPOSE OF THIS EXAM GUIDE**

This exam guide is designed to help you evaluate if you are ready to successfully complete the Salesforce Accredited B2B Commerce Administrator exam. This guide provides information about the target audience for the exam and the recommended documentation –all with the intent of helping you achieve a passing score. Salesforce highly recommends a combination of on-the-job experience, course attendance, and self-study to maximize your chances of passing the exam.

## SECTION 2. AUDIENCE DESCRIPTION: SALESFORCE ACCREDITED B2B COMMERCE ADMINISTRATOR

The Salesforce B2B Commerce accreditation program encompasses the breadth of applications, the features and functions available to an end user, and the configuration and management options available to an administrator across B2B Commerce.

The Salesforce Accredited B2B Commerce Administrator will likely have at least six months of experience with Salesforce System Administration and B2B Commerce administration on the Salesforce platform. The Salesforce Accredited B2B Commerce professional may work internally as an employee, consultant for a system integrator, or customer. The Salesforce Accredited B2B Commerce professional may currently hold the Salesforce Certified Administrator credential.

Typical job roles may include:

- Project Manager
- Consultant

The Salesforce Accredited B2B Commerce candidate has the experience, skills, knowledge, and ability to:

- Manage a Salesforce Org from an administration standpoint
- Articulate the basic concepts and advantages of B2B Commerce
- Understand the typical needs of a client when implementing cloud based Storefronts for B2B Commerce

## SECTION 3. ABOUT THE EXAM

The Salesforce Accredited B2B Commerce Administrator exam has the following characteristics:

- Content: 50 multiple-choice/multiple-select questions
- Time allotted to complete the exam: 90 minutes
- Passing score: 70%
- Registration fee: USD 200, plus applicable taxes as required per local law
- Retake fee: USD 100, plus applicable taxes as required per local law
- Delivery options: Online, proctored exam.
- References: No hard-copy or online materials may be referenced during the exam.
- Prerequisite: None required

## SECTION 4. RECOMMENDED TRAINING AND REFERENCES

To prepare for this exam, Salesforce recommends reviewing the public content located in the wiki below:

<https://cloudcraze.atlassian.net/wiki>

### ABOUT TRAILHEAD

Trailhead is your path into the Salesforce economy. It's the fun way to learn the skills you need to transform your company, earn credentials that grow your career, and connect with a global movement of Trailblazers to continue learning together.

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